

ANNUAL REPORT 2020



Burley Family
31 nights



**Ronald McDonald
House Charities®**
of the Red River Valley

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OUR MISSION

Keeping families
together and
providing the
comforts of home
while their kids
receive medical
care.





A MESSAGE FROM THE EXECUTIVE DIRECTOR

As I look back on 2020, it might be easy to focus on the hard times or rush to leave the year behind. However, I am choosing to focus on the good. That, because of you – our steadfast supporters, we were able to continue our mission of keeping families together through our Ronald McDonald House and our Ronald McDonald Family Room programs. In addition, we were able to extend our mission and the number of families we served through a hotel partnership. In fact, we were able to serve 618 families in 2020 which is 86 more than 2019.

Along with providing a safe place to stay, we continue to provide families with the comforts of home – from warm meals and basic necessities to handmade blankets and fun items like toys and art supplies. We simply could not do what we do without you. Our year might not have looked exactly the same, but our families continued to feel supported and safe during a time of extra uncertainty.

Some of my favorite moments from this past year are the small yet thoughtful ways our community displayed compassion. From dropping off wishlist items or a friendly phone call to ensure our team was okay. Those touches built us up on the toughest days. Thank you for helping us persevere and do what we love to do: keep families together during times of medical crisis.

As we wrap up 2020 and look to a new year, we look forward to continuing to share our mission with you. Know that your gifts are already at work supporting the brave and resilient families we have with us today. You are making an incredible impact and I am so grateful for your continued support.

Sincerely,

Jill R. Christopher

Executive Director



RMHC of the Red River Valley

YEAR IN REVIEW

2020

Ronald McDonald House
Average Stay

14.7 Days

Ronald McDonald House

187

volunteer prepared meals

Ronald McDonald Family Room
at Essentia Health

285 families

RMH Facilities Served

SANFORD HEALTH **81%**

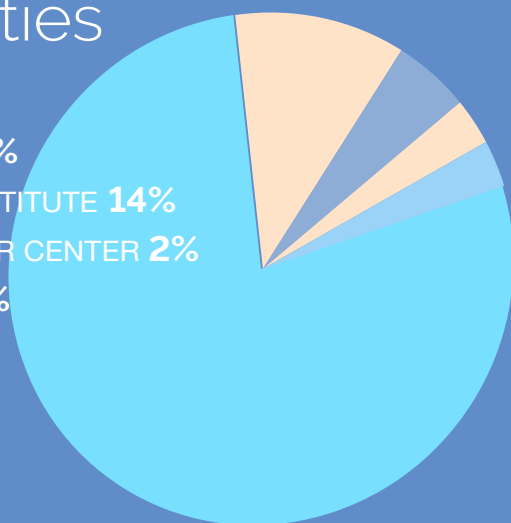
EATING DISORDER INSTITUTE **14%**

ROGER MARIS CANCER CENTER **2%**

PRAIRIE ST JOHN'S **1%**

ESSENTIA HEALTH **1%**

OTHER: **1%**



Ronald McDonald House

247 families

RMH Top Diagnosis

NICU | HIGH RISK PREGNANCY

EATING DISORDERS | FEEDING THERAPY

CANCER

Hotel Partnership

86 families

93%



OF FAMILIES PAID NOTHING TO STAY AT
THE RONALD MCDONALD HOUSE.

IF FAMILIES WOULD LIKE, THEY CAN DONATE \$20 TOWARD THEIR
STAY. BUT NO ONE IS TURNED AWAY FOR INABILITY TO PAY.

2020 BOARD OF DIRECTORS

Officers

President – Shauna Wimer, Midco

Vice President – Jeremy Ostrowski, Aldevron

Past President – Brad Kraft, Ascensus

Treasurer – Alexis Odden, Eide Bailly

Secretary – Emily Cook, KPEK Burger Group/McDonald's

Members

Nicole Christensen, Essentia Health

Sharon Miller, retired HR Professional

Katie Rizzo, Sanford Health

Jean Zimmerman, Offutt Family Foundation

Katie Bjornson, Fargo Center for Dermatology

Madison Hausauer, Flint Group

Amanda Richter, Prairie St. John's

Caitlin Stoecker, Razor Consulting Services

Todd Anderson, Josef's School of Hair, Skin & Body



Rodriguez Family
18 Nights



RONALD MCDONALD HOUSE CHARITIES OF THE RED RIVER VALLEY 2020 STAFF

Executive Director

Jill Christopher

Development Director

Erica Johnsrud

Development Coordinator

Alex Kizima

Director of Family Services

Lane Pereboom

Director of Operations

Ashley Petersen

Operations Assistant

Kelly Binfet

Family Service Associates

LeAnn Ebersviller

Ali Engraf

Sandy Heffernan

Kaitlyn Marschel

Megan Nielsen

Emily Pekas

Lisa Rudnick

Nora Murphy

Stephanie Nelson

Kara O'Byrne

Hailee Peterson

Madi Thompson

Christina Walker

Haley Westby



Burley Family
31 Nights

A special thanks to our interns and security team who committed their time and talents to RMHC in 2020.

FINANCIAL SUMMARY

AS OF DECEMBER 31ST 2020

Current Assets:

Cash, cash equivalents, short-term investments,	\$795,832
Property, equipment, less accumulated depreciation	\$4,244,511
Long-term investments/Other Assets	<u>\$2,284,831</u>
Total Assets	<u>\$7,325,174</u>

Liabilities & Net Assets:

Current Liabilities	\$51,201
Long-Term Debt	\$433,518
Total Liabilities	<u>\$484,719</u>

Net Assets:

Without donor restrictions	\$5,120,333
With donor restrictions	\$1,720,122
Total net assets	<u>\$6,840,455</u>

Total liabilities & net assets	<u>\$7,325,174</u>
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Income:

Contributions	\$441,427
Fundraising Events (net of expenses)	\$141,082
Grants	\$66,050
Non-Cash Contributions, net	\$25,024
Program Service Revenue	\$23,825
Investment Income	\$229,745
Loss on Disposal of Assets	\$(704)
Net Assets released from restriction	\$0
Total Income	<u>\$1,001,544</u>

Functional Expenses:

Program services (House operations & outreach)	\$635,351
Fundraising	\$80,325
Management & General	\$131,581
Total Expenses	<u>\$847,257</u>

Gifts were made in memory & honor of the following people in 2020. If you made a memorial or honorarium gift in 2020 and it was omitted, misspelled, or listed incorrectly, please accept our sincere apology and notify our new Development Director, Jakelle, at 701-232-3980 or jakelle@rmhcfargo.org.

2020 MEMORIAL DONATIONS

DONATIONS WERE MADE IN MEMORY OF:

Aaron Diedrich
Alexandra Bakken
Allan Fredrick Nelson
Alyssa Vollmer
Anna Hazel Johnsen
Ardell Wold
Art Prom
Arthur Horway Jr
Ava Berg
Bea Ellingson
Benton C. Degerstrom
Betty Skoglund
Bob Wimer
Bud and Lois Johnson
Bud Clark
Bud Ode
Cecil Lee
Chase Besette
Cheryl Korsmo
Chet Cashman
Colleen Mahlum
Crew Leach
Darlene Ebersviller
David Gnan
Delores (Dede) Longtin
Dorothy Otis
Duane Baumgartner
Esther Schilling
Giana Zachmann
Gladys Smith

Gladys Wagner
Grayce Beilke
Harold Kasowski
Heidi Flagstad
Henry Donald Jensen
Jack Lyons
Jacque Meagher
Jeremy John Whitman
Joan Wall
JoAnne Erdmann
JoAnne Olson
John Freer
Joy Olson
Judy Legge
Julia Baron
Julie Vollmer
Larry Pewe
Lauretta Schilling
Lawson Nelson
Lee Reddig
Leo Grossman
Leon Pfaff
Linda Childe
Lisa Marie Cron
Lora Workin
Lynn Strege
Margaret Riedberger
Marian Kasowsky
Marlene Duffney
Marvin Buus

Mary Seim
Maynard Messer
Mike Borgen
Nancy Olerud
Nara
Norm Tsilionis
Orlan Swenson
Oscar "Ikey" Hoaas
Oscar Byron
Pam Elton Rytter
Pete Rauser
Phoenix Ellis
Phyllis Baumgarten
Ray Grade
Rebecca Werk
Richard Sveen
Riem Ngo
Roger Priewe
Ron Carlson
Rossford O Johnson
Ryan James Meade
Sandra Friesen
Shirley Nitz
Sophia Brademeyer
Stephen Krupp
Teresa Jochim
Tracey G Naas
Tuyet Nguyen
Vayda Bryelle Salo
Zane Van Cleef

2020 TRIBUTE DONATIONS

DONATIONS WERE MADE IN HONOR OF:

37 People
Alexis and Jeff Odden
All the strong children and parents
Amelia Doubek
Ann and Kurt Friederich
Anna and Oskar
Barrett Corliss
Bev and Jim McAllister
Charise Sharp
Cyle Warcken
Dave and Rosalie Harmon
Elias Schiele
Emma Eltobgi
Erica Johnsrud
Hayden Meier

Helena Knutson
Isabella Eltobgi
Jackie Huschle
Jerold and Darlene Krueger
Jill Christopher
Justin and Charid Martines Family
Keegan Kostohryz
Kelly Gehrz
Linda and Lee Prout
Lori and Ron Crotty
Louie Neil Fischer
Lucas and Darian Bollum
Lyla Grace Merkens
Marie Willyard
Nicole Burley

Paxton Dingmann
Rick Lawrence
Robert and Linda Hoff
Roger Larson
Ronnie and Carol Erickson
Rosie McGinty
Ruby Knutson
Samantha Gillespie
Sandra Berg
Sanford Cardiothoracic
Surgery Team
Sawyer Wilkie
Shauna Wimer
Wyatt, Dani, Hope
and Faith Stramer

Schatz Family,
98 nights



THANK YOU



**Ronald McDonald
House Charities®**
of the Red River Valley

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