



Ronald
McDonald
House®

February 13

Sweetheart Ball



presented by
mcdonald's restaurants
of the red river valley



38th Annual
two thousand twenty seven



Sponsor Opportunities

Multiply the Love. Multiply Your Impact.

Double the joy. Triple the love. More to juggle, more to navigate. This year, the Sweetheart Ball celebrates and uplifts families with multiples, recognizing both the extraordinary joys and unique challenges they experience.

Double or triple your sponsorship to help families stay together, supported, and connected to the care their children need.

Heart of the House Sponsor - \$7500

Two VIP tables at the event (16 seats)

Listed as a Heart of the House Partner on website throughout 2027

Logo included in all sponsor listings associated with the event

Full Page Ad in Event Day Booklet

VIP table service throughout the evening with a dedicated table attendant - no lines, no wait

Event Sponsor - \$5,000

Two tables at the event (16 seats)

Listed as a Mission Partner on our website throughout 2027

Logo included in all sponsor listings associated with the event

Full Page Ad in Event Day Booklet

Platinum Sponsor - \$2,500

One table at the event (8 seats)

Logo included in all sponsor listings associated with the event

Half Page Ad in Event Day Booklet

Gold Sponsor - \$1,500

One table at the event (8 seats)

Recognition included in all sponsor listings associated with the event

Quarter Page Ad in Event Day Booklet

Table Sponsor - \$1,000

One table at the event (8 seats)

Recognition included in all sponsor listings associated with the event

Advertisement in Event Day Booklet

Full Page \$750 | Half Page \$500 | Quarter Page \$250

Questions? Contact us at mikayla@ronaldmcdonaldhousefargo.org or 701.232.3980



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- ☐ Heart of the House Sponsor - \$7,500 (16 seats)
- ☐ Event Sponsor - \$5,000 (16 seats)
- ☐ Platinum Sponsor- \$2,500 (8 seats)
- ☐ Gold Sponsor - \$1,500 (8 seats)
- ☐ Table Sponsor - \$1,000 (8 seats)
- ☐ **AUCTION ITEM OR EXPERIENCE DONATION**

Item Description and Value:

☐ Please Pick Up ☐ I'll drop of at 4757 Agassiz Crossing S

ADVERTISEMENT IN EVENT DAY BOOKLET

- ☐ Full Page - \$750 (Vertical: 4.5" W × 7.5" H)
- ☐ Half Page - \$500 (Horizontal: 4.5" W × 3.5" H)
- ☐ Quarter Page - \$250 (Vertical: 2" W × 3.5" H)

ADDITIONAL TICKETS (in addition to sponsorship level)

- ☐ Individual Tickets - \$100 each

Multiply your Sponsorship!

- ☐ Double my support
- ☐ Triple my support

Your "multiply" gift will be recognized as a Share-a-Night Match Sponsor throughout the evening.

Deadline: January 25, 2027

NAME: (as you wish to have it appear) _____

POINT OF CONTACT: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____ **PHONE:** _____

EMAIL: _____

PAYMENT ENCLOSED _____ **INVOICE (before 12/31/26)** _____ **INVOICE (after 1/1/27)** _____

NOTES: _____

Return form or register online at ronaldmcdonaldhousefargo.org/sweetheart-ball-2027